



Q4 in Summary: Earnings in line with November outlook

Positives

- + Passenger revenue up 5.4% (FX adj.)
- + Yield up 5.5%
- + Efficiency program delivered MSEK 240
- + 3-year collective bargain agreements
- + First flight from new London base within days
- + Recapitalization: shares and bond issued

Negatives

- Lower passenger numbers and load factor
- Anniversary campaign in autumn 2016 and larger a/c in 2017 - Unit cost affected by provisions and monthly allocation of non-recurring items in Q4 FY16
- Negative currency effects of MSEK 273



Note: 1) Excluding jet fuel and currency adjusted; 2) Currency adjusted



Customers in focus

Improved customer offer

- Increased seasonal adjustments of network
 Production increased by 40% on business-oriented routes in Scandinavia/Europe in Q4 vs. Q3
- 12 Airbus A320neo phased into traffic year to date
- Investments in Lounge concept

 Chicago and Paris lounges upgraded
 - Next generation lounge at Oslo airport
- Net promotor score (NPS) up to 30 vs. 21 last year
 Passenger numbers affected by last year's 70 year anniversary campaign

Growth of EuroBonus and related revenue

- >5.1 million members in program
 - Up 130,000 in Q4
- EuroBonus co-branded credit card points sale up 83 MSEK vs. Q4 FY16





Stable operational quality in Q4

Improvements in operation

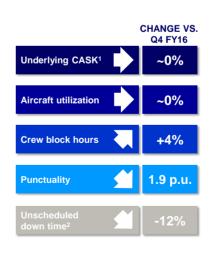
- Improved processes at technical maintenance reducing unscheduled down time
 Work force scheduling
- Component logistics
- SAS Cargo was the most punctual European carrier ->96% of shipments ready on time
- · Website re-launched

Productivity and punctuality

- Aircraft utilization at high historical levels above 10h/day during Q4
- Punctuality and regularity negatively affected by phase in of new wet lease partners

Efficiency program delivered MSEK 240

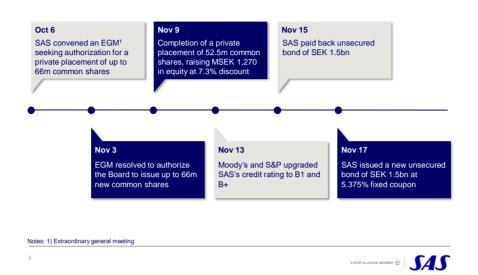
- Outsourcing of Cimber
- Improved pilot planning, reduced CC manning on long haul flights, and general efficiencies within SAS Cargo
- Wholesale card cancellation



Notes: 1) Currency adjusted and excluding jet fuel costs; 2) Average daily # of aircraft out of traffic

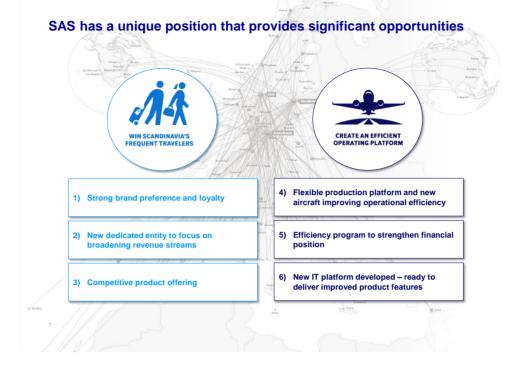


SAS has successfully raised SEK 1.3bn equity and an unsecured bond of SEK 1.5bn



SAS has delivered in line with FY17 guidance

	Ambition and guidance FY17	Outcome
Customer	 Increase network seasonality to grow leisure market Grow EuroBonus program and revenue base 	 Increased leisure revenue with MSEK >600 vs. LY 0.5 million more members and EB point sale increased 26%
	Complete long haul expansion and grow leisure production	BOS, LAX, MIA and more frequencies. Leisure production increased 19%
Operation & organization	 New bases outside Scandinavia Establish new organization to increase efficiency and growth opportunities Phase in A320neo 	 London established and Malaga underway A dedicated organization established to focus on growth opportunities 12 A320neo in traffic
Financials	 Efficiency program to deliver SEK 0.7bn Reduced CASK EBT above last year (before nonrecurring items) 	 Efficiency program delivered SEK 0.8bn Unit cost ex fuel -3.6% (FX adjusted) EBT improved by SEK 1bn (before non-recurring items)



Looking ahead, significant challenges and uncertainties remain



Three focus areas to strengthen SAS's long-term competitiveness



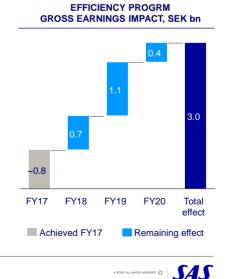


FY18 - KEY CUSTOMER IMPROVEMENTS

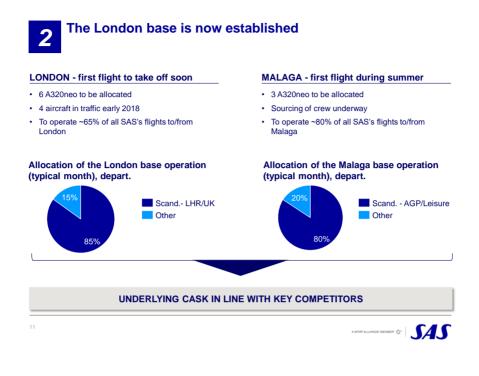
- · Extended summer program with 27 new routes
- Additional deliveries of new Airbus 320neo
- Continued cabin upgrade (Short Haul)
- · Installation of high speed WiFi

REQUIRES EFFICIENCY IMPROVEMENTS

- · Increase staff productivity and address demography
- Reduce overall sales and distribution cost
- Improve scheduling at technical bases, logistics, reduce admin and optimize engine utilization
- Implement & leverage CBA's (3 years agreements) signed with multiple Unions in 2017











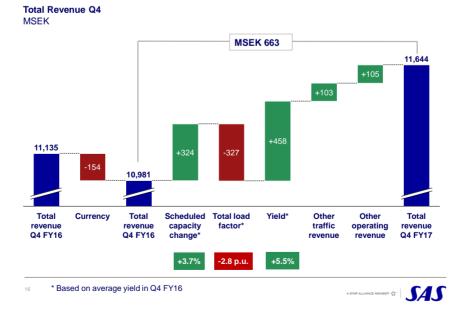
Breakdown of the income statement - Q4

Income statement	Aug-Oct 17	Aug-Oct 16	Change vs LY	Currency
Total operating revenue	11,644	11,135	+509	-154
Payroll expenditure	-2,138	-2,154	+16	
Jet fuel	-1,774	-1,959	+185	
Government charges	-1,103	-1,128	+25	
Other operating expenditure	-4,325	-3,859	-466	
Total operating expenses*	-9,340	-9,100	-240	+125
EBITDAR before non-recurring items	2,304	2,035	+269	-29
EBITDAR-margin*	19.8%	18.3%	+1.5 p.u.	
Leasing costs, aircraft	-774	-697	-77	
Depreciation	-369	-322	-47	
Share of income in affiliated companies	16	28	-12	
EBIT before non-recurring items	1,177	1,044	+133	+11
EBIT-margin*	10.1%	9.4%	+0.7 p.u.	
Financial items	-123	-103	-20	
EBT before non-recurring items	1,054	941	+113	-10
Non-recurring items	-397	-364	-33	
EBT	657	577	+80	-10

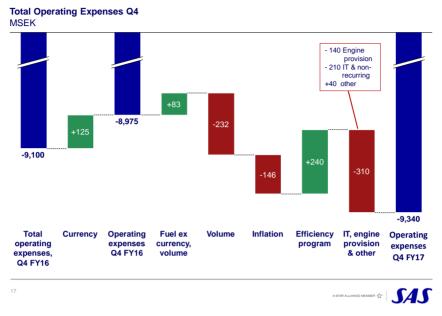
Breakdown of	the income	statement – FY17
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Income statement	Nov 16-Oct 17	Nov 15-Oct 16	Change vs LY	Currency
Total operating revenue	42,654	39,459	+3,195	+768
Payroll expenditure	-9,131	-9,071	-60	
Jet fuel	-6,836	-6,449	-387	
Government charges	-4,262	-4,106	-156	
Other operating expenditure	-15,473	-14,320	-1,153	
Total operating expenses*	-35,702	-33,946	-1,756	-529
EBITDAR before non-recurring items	6,952	5,513	+1,439	+239
EBITDAR-margin*	16.3%	14.0%	+2.3 p.u.	
Leasing costs, aircraft	-3,116	-2,840	-276	
Depreciation	-1,427	-1,312	-115	
Share of income in affiliated companies	4	39	-35	
EBIT before non-recurring items	2,413	1,400	+1,013	+15
EBIT-margin*	5.7%	3.5%	+2.2 p.u.	
Financial items	-462	-461	-1	
EBT before non-recurring items	1,951	939	+1,012	+167
Non-recurring items	-226	492	-718	
	1.725	1.431	+294	+16

Revenue analysis



Operating expense analysis



Development of SAS financial targets

Return on Invested Capital (ROIC) at 13% 13% 13% Stable level during Q4 12% 10% --9%-**1**2% · Going forward, invested capital to increase - Requires improved earnings to maintain ROIC above target Q1 FY17 Q4 FY17 Q4 Q2 Q3 FY17 FY16 FY17 Adjusted financial Net Debt/EBITDAR at 3.1x 4.0x · Improved 0.2 units during Q4 3.4x 3.3x 3.2x 3.1x **4** 3x - 12 months rolling EBITDAR up SEK 1bn Aircraft deliveries to increase the adj. financial net debt going forward Q4 FY16 Q1 FY17 Q2 Q3 Q4 FY17 FY17 FY17 Financial preparedness at 37% 41% • Unchanged during Q4 37% 37% 37% 33% - Cash position at SEK 8.1bn € 25% - Unutilized credit facilities of SEK 2.7bn · Financial preparedness to decrease following planned Q4 Q1 Q2 03 Q4 FY17 redemption of preference shares FY16 FY17 FY17 **FY17** 18

SAS has recently completed an equity issue and the credit rating has been upgraded

• Equity private placement of MSEK 1,270 completed

 Proceeds from private placement and retained earnings to be used to start redemption of preference shares from February 2018

· Credit rating upgraded

- Moodys:	B1	Stable
– R&I:	B+	Stable
– S&P:	B+	Stable

 New non-secured bond of MSEK 1,500 issued
 Replaces an existing bond and reduces interest costs annually by more than MSEK 50



REDUCED FINANCING COSTS FOR DEBT AND AIRCRAFT

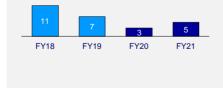




Debt profile and capex



Aircraft firm order deliveries as at 31 Oct 2017



Maturity profile

 SEK 1.5bn of FY18 maturities refinanced early November

Investments and aircraft financing

- SAS to finance last ten A320neo and Airbus A350
 - Attractive leasing rates
 - Low financing costs in Asia
- Gross investment expected at SEK 6bn
 Non-aircraft capex of SEK ~0.5bn

Further aircraft investments considered

- · Need to invest in 40-50 aircraft beyond FY21
- Estimated value of USD ~2-3bn



Outlook for FY18

Market environment

- Aviation industry undergoes significant change
- · Geo-political uncertainty
- Introduction of aviation taxes
- · Higher USD and jet fuel prices

Short term SAS specifics

• Load factor to be lower during first half FY18

Main assumptions for FY18

- ASK +1-3%
- Fuel 550 USD/MT
- FX rate 8 SEK/USD
- Gross investments of approximately SEK 6bn
- The introduction of an aviation tax in Sweden
- · Continued stable macro trend

Note: The outlook is based on no unexpected events occurring

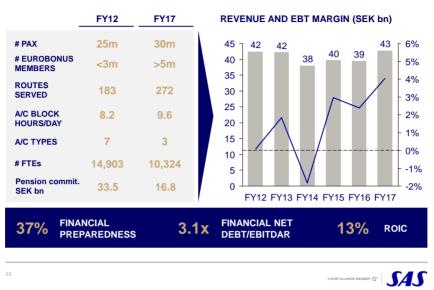
21

OUTLOOK FY18

SAS expects to deliver income before tax and nonrecurring items in the interval of SEK 1.5–2.0 billion







SAS has undergone a significant transformation during the last five years

SAS strategy is to focus on Scandinavia's frequent travelers

	Typical low cost carrier strategy	Strategy of SAS
Market	Multimarket focus, general low yield, especially leisure	Focus on Scandinavia's frequent travelers
Operational platform	One type fleet, operate traffic flows that fit fleet	Fleet designed to fit best network and schedule for customers
Growth	New destinations, anywhere	 Improve offer for primary customer base to increase loyalty

SAS is implementing efficiency measures of SEK 3bn with full effect in FY20

FOCUS AREA	EXAMPLES OF INITIATIVES	Gross earnings impact,
Flight ops, wet lease, charges & fuel	 Increased use of cabin crew resource pool Increase flexibility in flight deck scheduling Optimize long-haul manning and address demographic cost 	SEK bn
Ground handling & Technical maintenance	 Increase work task flexibility in Ground Increased ambition on external spend Full roll out of lean within Tech Minimize a/c phase out maintenance cost 	1.1
Admin & IT	 Increased use of lean processes Improve IT contracts and license mgmt Transform IT (e.g. cloud migration, infrastructure consolidation) 	0.7
Product, sales and distribution	 Differentiate product offering Reduce distribution and wholesale card costs Reduce logistic costs for onboard catering Reduce back-office and call centre expenditure 	0.8 FY17 FY18 FY19 FY20 Total effect
25		

1 Status of the efficiency program, October 31, 2017				
FOCUS AREA	EXAMPLES OF IMPLEMENTED INITIATIVES	ACHIEVED	EST. POTENTIAL	
Flight ops, wet lease, charges & fuel	 Increase use of resource pool Increase flexibility in flight deck scheduling Align manning on long-haul and address demographic cost 	SEK ~0.31bn	SEK ~1.2bn	
Ground handling & Technical maintenance	 Increase work task flexibility and mobility Increased ambition on external spend Full role out of lean within Tech Minimize aircraft phase out maintenance cost 	SEK ~0.28bn	SEK ~0.9bn	
Admin & IT	 Increased use of lean processes and system improvements Improve IT contracts and license management Transform IT (e.g. cloud migration, infrastructure) 	SEK ~0.12bn	SEK ~0.4bn	
Product, sales and distribution	 Differentiate product offering to increase individualization Reduce distribution and wholesale card costs Reduce logistic costs for onboard catering Reduce back-office and call centre expenditure 	SEK ~0.08bn	SEK ~0.5bn	
26		A STAR ALLIANCE MEMBER	s SAS	

Appendices

Section 2010 Fleet & productivity

- Unit revenue (yield & PASK) & Unit cost
- Straffic & capacity outlook
- Sinancial update
- Currency & Fuel

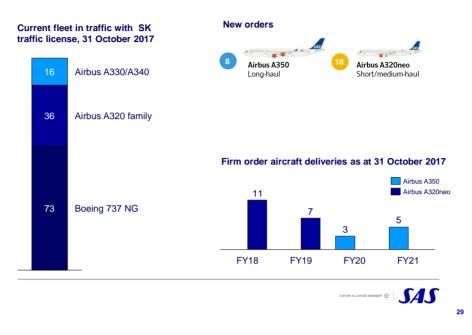
27



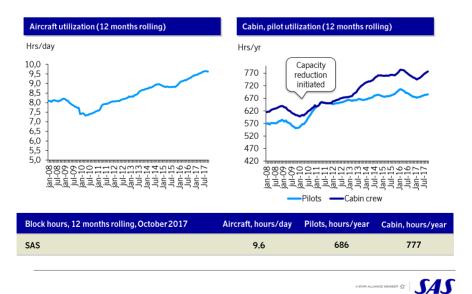
Aircraft in traffic under SK traffic license	Age	Owned	Leased	Total	Firm order	Lease order
Airbus A330/A340/A350	12.4	10	6	16	8	
Airbus A321/A320/A319	8.5	9	27	36	18	
Boeing 737 NG	14.3	24	49	73		
Total	12.4	43	82	125	26	
Aircraft in service with a different license than SAS	Age	Owned	Wet leased	Total		Wet- lease order
Bombardier CRJ-900	2.8		24	24		5
ATR-72	2.6		9	9		
Total	2.7	0	33	33		5
Total aircraft in traffic	Age	Owned	Wet leased	Total	Firm order	Wet- lease order
Total	10.4	43	115	158	26	5



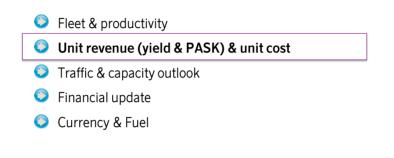
SAS investing in renewal and simplification of the aircraft fleet



Productivity development



Appendices



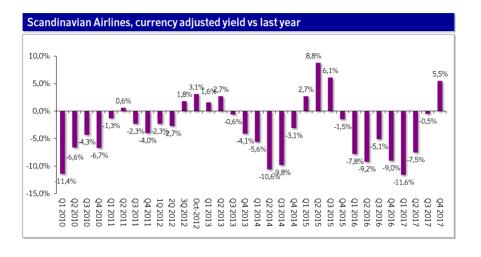
31

Yield and PASK development vs. last year





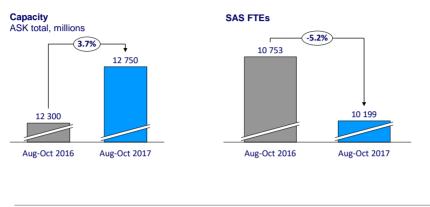




Long term yield and passenger load development

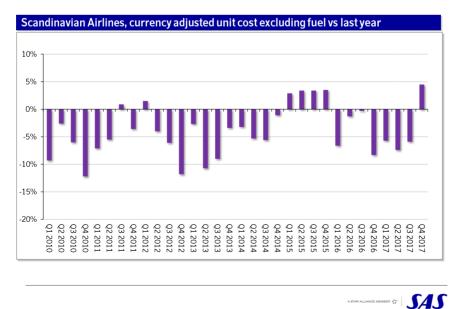


Capacity and FTE





Quarterly unit cost development



Breakdown of unit cost, Aug - Oct 2017

SAS, SEK, currency adjusted

Unit cost breakdown	Aug – Oct 2017	Aug – Oct 2016	Var, %	Share of total var, %
Payroll expenses Jet fuel Government user fees Selling and distribution costs Handling costs Technical aircraft maint. Net other operating expenses	-2,131 -1,775 -1,103 -655 -663 -889 -826	-2,209 -1,910 -1,146 -640 -696 -814 -571	-3.5% -7.1% -3.7% +2.4% -4.7% +9.2% +44.8%	-0.9% -1.5% -0.5% +0.2% -0.4% +0.8% +2.8%
Operating expenses	-8,042	-7,985	+0.7%	+0.6%
Leasing costs for aircraft Depreciation	-773 -369	-680 -334	+13.8% +10.6%	+1.0% +0.4%
Cost base for CASK	-9,185	-8,998	+2.1%	+2.1%

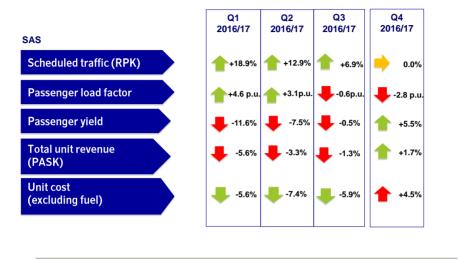
37

Breakdown of unit cost, Nov 2016 - Oct 2017

Unit cost breakdown	Nov 2016 – Oct 2017	Nov 2015 – Oct 2016	Var, %	Share of total var, %
Payroll expenses Jet fuel Government user fees Selling and distribution costs Handling costs Technical aircraft maint. Net other operating expenses	-9,099 -6,836 -4,262 -2,416 -2,704 -3,335 -2,946	-9,961 -7,076 -4,488 -2,593 -2,720 -3,548 -2,526	-8.7% -3.4% -5.0% -6.8% -0.6% -6.0% +16.6%	-2.3% -0.6% -0.5% +0.0% -0.6% +1.1%
Operating expenses	-31,598	-32,912	-4.0%	-3.5%
Leasing costs for aircraft Depreciation	-3,115 -1,427	-3,139 -1,410	-0.8% +1.2%	-0.1% +0.0%
Cost base for CASK	-36,140	-37,461	-3.5%	-3.5%

SAS, SEK, currency adjusted

Summary of key drivers



39

Breakdown of payroll expenses

Payroll expenses significantly reduced

- New pension and remuneration agreements in November 2012
- Outsourcing significant parts of operation and administration
- · Increased productivity in all areas

Opportunities going forward

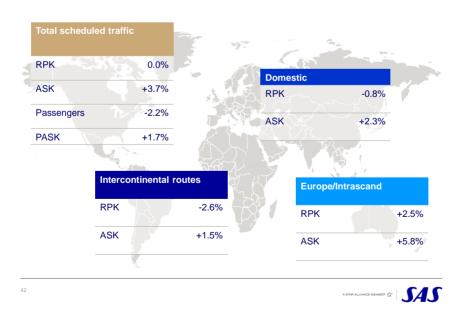
 Digitalization and automation of operation on the ground and administration and where possible also for flying personal

Payroll (MSEK)	expenses exp	xcl. restructuring costs
Pilots	2,979 (26%)	8,793
Crew	2,087 (18%)	2,435 (28%)
Tech	1,199 (10%)	1,613 (18%)
Ground	3,168 (28%)	925 (11%)
Admin	2,000 (4,0%)	2,606 (30%)
	2,069 (18%)	1,214 (14%)
	FY12	FY17
Avg. nu	mber of FTE	s
		-24%
	13,649	< I
Pilots	1,340 (10%)	10.324
Crew	2,599 (19%)	1,345 (13%)
Tech	1,500 (11%)	2,635 (26%)
Ground	5,621 (41%)	1,080 (10%)
		3,978 (39%)
Admin	2,589 (19%)	1,286 (12%)
	FY12	FY17

Appendices

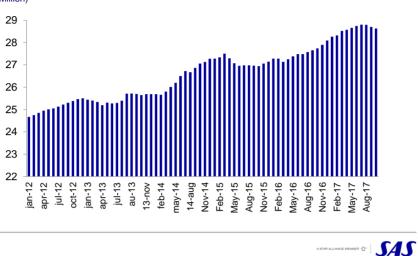
Fleet & productivity
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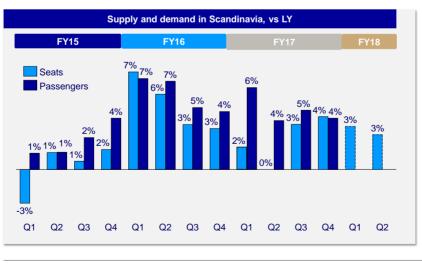
SAS geographical traffic development in Q4 FY17

SAS passenger development



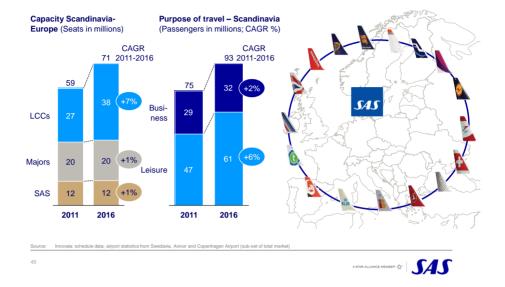
Scheduled passenger, 12 months rolling (Million)

Market seat capacity



44 Source: Innovata Schedule data, June 2017



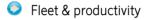


ASK outlook for 2017/2018

ASK outlook for November 2017 – October 2018			
SAS – scheduled	+1-3%		



Appendices



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Sinancial update

Currency & Fuel

Financial targets

SAS's overriding goal is to create value for its shareholders			
Return on Invested Capital (ROIC) (EBIT+(1/3) aircraft leasing costs) / (Equity+Financial net debt+capitalized aircraft leasing costs (x7))	>12% over a cycle		
Adj. financial net debt/EBITDAR (Financial net debt incl. capitalized aircraft leasing costs/EBITDAR)	< 3x		
Financial preparedness Cash & unutilized credit facilities / Annual fixed cost	>25%		

47

To reach this, SAS pursues three strategic priorities to meet trends and industry developments, ensure competitiveness and create the prerequisites for long-term sustainable profitability.

Breakdown of the income statement

Income statement	Nov 16-Oct 17	Nov 15-Oct 16	Change vs LY	Currency
Total operating revenue	42,654	39,459	+3,195	+768
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49

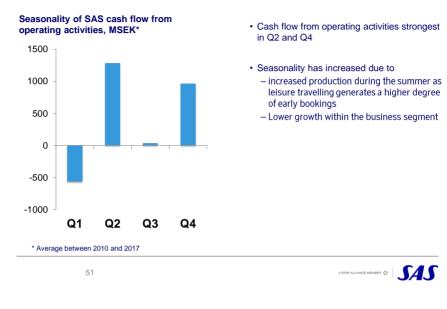
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Overview of credit facilities – October 2017

Available funds, SEK	billion	Oct 2017	Maturity
Undrawn portion of credit facilities Total undrawn credi	Revolving Credit Facility, MEUR 150 Credit facility, MUSD 137 & 33 Credit facility, MUSD 37 Credit facility, MUSD 46 Credit facility, MUSD 27 Credit facility, MUSD 72 tfacilities	1.5 1.1 0.0 0.0 0.1 2.7	Jan 2019 Jun 2020, Dec 2020 Sep 2021 Feb 2020 Jun 2018 Jan 2023
Drawn portion of cre Total credit facilities		1.7 4.4	

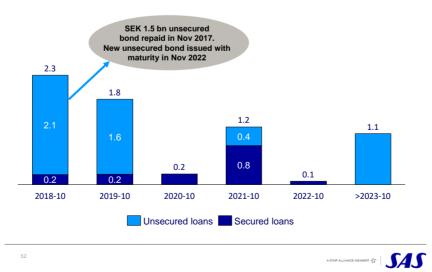
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Cash seasonality

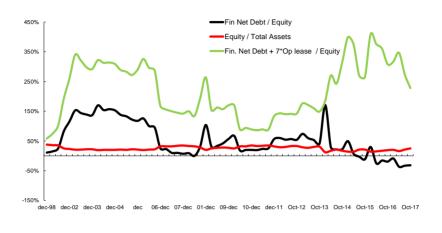


Amortization profile

Scheduled amortization profile as of 31 October 2017, SEK billion



Gearing ratios



SAS Group Financial Net November- October

MSEK	Oct 17 – Nov 17	Oct 16 – Nov 16	Difference
Interest net and others Exchange rate differences	-133 +10	-134 +31	+1 -21
Financial net	-123	-103	-20
MSEK	Nov 16 – Oct 17	Nov 15 – Oct 16	Difference
MSEK Interest net and others Exchange rate differences	Nov 16 – Oct 17 -505 +42	Nov 15 – Oct 16 -492 +30	Difference -13 +12

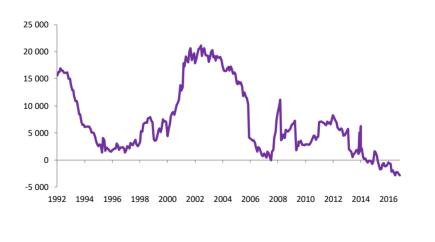
Development and Break Down Financial Net Debt

MSEK	31 Oct 2017	31 Oct 2016	Difference
Cash Other interest bearing assets Interest bearing liabilities	8,836 2,538 -8,575	8,370 2,676 -9,880	+466 -138 +1,305
Financial net debt	+2,799	+1,166	+1,633

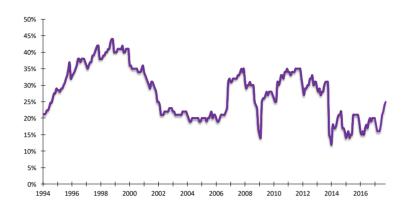


Development of financial net debt 1992-2017 as reported on a quarterly basis

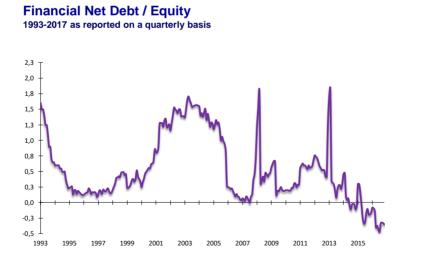
55



Equity / Assets Ratio 1993-2017 as report on a quarterly basis









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Breakdown of currency effects SAS Group

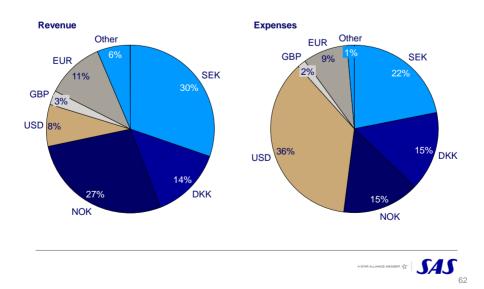
Total revenues & costs c	urrency effects	Aug-Oct 2017 vs LY	Nov 2016-Oct 2017 vs LY
Total revenues & costs	USD	177	- 252
	DKK	0	- 17
	NOK	- 13	202
	EUR	- 2	70
	Asian currencies	- 27	3
	All other	- 16	- 9
	Total	119	- 3
Forward cover costs	2016	57	152
	2017	- 276	- 175
	Difference	- 333	- 327
Working capital	2016	– 222	- 246
	2017	3	239
	Difference	225	485
Financial items	2016	31	30
	2017	10	42
	Difference	- 21	12
Total currency effects		- 10	167

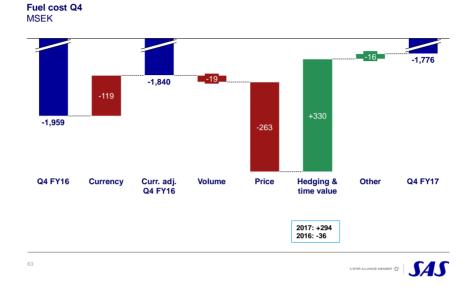


Changes in currency exchange rates affected the result by MSEK 167 in Nov 2016-Oct 2017 vs Nov 2015-Oct 2016

Currency effects MSEK on SAS Group 2016/2017 vs 2015/2016		Aug-Oct 17	Nov 16-Oct 17
Positive impact on revenue due to the weaker SEK in the first three	Total revenue	- 154	768
quarters. In the last quarter the SEK strengthened versus the NOK which	Total costs	273	- 771
 led to a negative impact on revenue. Negative impact on costs due to the weaker SEK vs. the USD during the first 	Forward cover costs & working capital	- 108	158
weaker SER vs. the OSD during the first three quarters. In the last quarter the SEK was stronger than last year which led to a positive impact on costs.	Income before depreciation	11	155
	Financial items	- 21	12
	Income before tax	- 10	167
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Jet fuel costs increased MSEK 59 in Q4

Jet fuel and currencies

Jet fuel

- Policy to hedge 40-80% of expected fuel consumption for the next 12 months and up to 50% for the following six months
- Hedge position as at October 2017
- -43% of expected jet fuel consumption hedged next 12 months
- -Mixture of call options and swaps

Currency

 Policy to hedge 40-80% of expected currency deficit/surplus for the next 12 months

Jet fuel cost sensitivity FY18, SEK bn*					
Average spot price	8.0 SEK/USD	9.0 SEK/USD	10.0 SEK/USD		
USD 400/MT	5.6	6.2	6.9		
USD 600/MT	7.1	8.0	8.9		

Currency hedges*

- 54% of USD hedged next twelve months
- · 65% of NOK hedged next twelve months

* Based on hedge position as at 31 October 2017

Max jet fuel price	Q1 FY18	Q1 FY18	Q2 FY18	Q3 FY18
USD 450-550/MT	69%	69%	-	-
USD 501-550/MT	-	-	33%	-

